

National Gay & Lesbian Chamber of Commerce®



The U.S. Flag, Pride Flag and NGLCC Flag fly at the NYSE on June 5, 2009



Diversity and Leadership in
Financial Services Awards

January 11th, 2010 • NYSE

Award Application



Please join the National Gay & Lesbian Chamber of Commerce® (NGLCC), financial services leaders and distinguished guests for the 2010 NGLCC Diversity and Leadership in Financial Services Awards on January 11th, 2010 at the New York Stock Exchange.

The NGLCC is proud to call for applications and nominations for the 2010 NGLCC Diversity and Leadership in Financial Services Awards. The 2010 Financial Services Awards will once again recognize outstanding achievements in diversity and leadership in the financial services sector. This year the NGLCC will also recognize members of the U.S. Senate Banking Committee and the House Financial Services Committee for their efforts in strengthening our market-based economy.

The event will continue to address many of the themes presented by top financial services companies at last year's event and will grow the forum requested for recognizing the outstanding achievements in LGBT diversity within the financial services community. The 2010 Financial Services Awards Dinner provides the perfect opportunity for financial services companies to receive recognition for their notable achievements.

Nominations and applications must be received by Monday, November 30th, 2009. The top three finalists in each category will be notified by Friday, December 18th and award winners will be announced at the event.

Ensure your company is recognized for its LGBT diversity efforts. Apply for an NGLCC Diversity and Leadership in Financial Services Award today!

Pictures from the 2008 Awards: Clockwise from the top: (1) Financial Services Chairman Barney Frank, (2) Goldman Sachs President and COO Gary Cohn, (3) Darryll Minott, John Collingwood, Wendy Jamison, and Jim Mahoney of Bank of America pictured with Chairman Frank, (4) NGLCC co-founder and president Justin Nelson presenting the 2008 Financial Services Diversity Corporation of the Year Award to Jes Staley, CEO of JPMorgan Chase Asset Management, (5) Jeffrey Siminoff, Executive Director, Legal and Compliance, Chair of the Pride Empire Network for Morgan Stanley receiving the 2008 Financial Services Program or Initiative of the Year Award from NGLCC Board Chair, Walter Schubert (6) NGLCC co-founder and CEO Chance Mitchell presenting the 2008 Excellence in Outreach and Marketing Award to Sylvia Reynolds, Chief Marketing Officer, Wells Fargo Enterprise Marketing, (7) Yvette Burton, IBM Global Business Development Executive, awards Ana Duarte McCarthy with the 2008 Outstanding Corporate Leader Award

Responsibility. Respect. Reward.

2010 Awards

Financial Services Diversity Corporation of the Year

This award is given to a corporation for their outstanding support and dedication to ensuring fairness and equality to all persons, regardless of sexual orientation or gender identity. The Financial Services Diversity Corporation of the Year will have demonstrated an unparalleled commitment to ensuring workplace diversity, equitable marketing efforts, and inclusive initiatives for LGBT employees and customers. In addition, this corporation ensures certified LGBT Business Enterprises are part of their diverse supply chain.

2008 Winner: JPMorgan Chase

Outstanding Corporate Diversity Leader Award

This corporate champion has demonstrated commitment and forethought in developing unique and creative programs and resources for inclusion of LGBT employees. He or she is a tireless advocate on behalf of diverse employees, customers and/or suppliers. The Outstanding Corporate Diversity Leader leverages his or her skills to include diversity in all aspects of the workplace environment. This award applauds the efforts of an individual who is consistent in their commitment to furthering LGBT equality in the business environment.

2008 Winner: Ana Duarte McCarthy, Chief Diversity Officer, Citi

Excellence in Outreach and Marketing

Each year, one financial institution stands out in their efforts to actively promote and include LGBT diversity in their marketing efforts. This award celebrates a company that recognizes the significance of the LGBT community in their business success. The award highlights the innovation and commitment to culturally competent marketing to the LGBT segment.

2008 Winner: Wells Fargo & Company

Program or Initiative of the Year

This award is designed to recognize an exemplary program or initiative that was developed to better the lives and opportunities of internal and/or external LGBT stakeholders. The program or initiative should impact the firm in one or more of the following areas: external company recognition for diversity efforts, customer service, community service and external engagement, customer programming, or employee wellness.

2008 Winner: Morgan Stanley



Leadership. Diversity. Success.

You've done the work. You have the record. Don't miss the chance to share your company's success story. Apply for a Diversity and Leadership Award today!

Award Eligibility

Financial services companies are eligible to apply for one or all of the Diversity and Leadership Awards. However, no company is eligible to win more than one award in the same year. In addition, firms and individuals are ineligible to win the same award in consecutive years, but are eligible to apply for any award not received the year prior.

Applicants and nominees must be publicly traded companies. Privately held firms and not-for-profit organizations are not eligible for the awards.

Applicant Company Name: _____

Contact Person(s): _____

Address: _____

Phone: _____ Email: _____

I/we are interested in applying for the following Diversity and Leadership Award(s):

Financial Services Diversity Corporation of the Year

Outstanding Corporate Diversity Leader Award

Name and Title: _____

Excellence in Outreach and Marketing

Program or Initiative of the Year

Does your company participate in the annual Human Rights Campaign Corporate Equality Index (CEI) survey?
__ y __ n If yes, what is your CEI score? _____

Does your company currently accept certified LGBT suppliers, alongside certified ethnic minorities and certified women suppliers as a part of your supplier diversity program? __ y __ n

Does your company have an LGBT Employee Resource Group? __ y __ n

In addition to answers to the above questions, applicants should have a proven track record on LGBT diversity and inclusion and provide a written statement on why your company should win the award(s) to which it is applying. In addition, please provide any supporting documentation relevant to your application, such as diversity policies or statements (including employment and benefits), press releases, news articles, previous awards, marketing collateral, and/or letters of reference.



Above: Congressman Eric Massa addresses the audience from the NYSE Bell Podium during the NGLCC's Pride Month event on June 5, 2009.

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